



Mayor Jerry L. Demings' Housing for All Task Force | Draft Meeting Notes

November 15, 2019 | 2 p.m.

Attendees

- Honorable Jerry L. Demings, Orange County Mayor

Co-Chairs/Subcommittee Chairs

- Allan Keen, Chairman and Founder, The Keewin Real Property Co. and Chairman, Board of Trustees, Rollins College
- Terry Prather, Chief Operating Officer, LIFT Orlando and Retired President of SeaWorld Orlando
- Frankie Elliott, Vice President of Government Affairs, Orlando Regional REALTOR Association, Subcommittee Chair
- Dan Kirby, FAIA, FAICP, Principal Architect, Jacobs, Subcommittee Chair
- Paul Roldan, Principal and CEO, Allgen Financial Advisors, Inc., Subcommittee Chair

Members

- Lelia W. Allen, President, Community-Ideas, LLC
- Oscar Anderson, Partner, Southern Strategy Group
- Mark Brewer, President and CEO, Central Florida Foundation
- Sam Choi, Emerging Technologies and Renewables Manager, Orlando Utilities Commission
- Ignacio Esteban, CEO, Florida Community Loan Fund
- Lynette Fields, Orange County Representative, District 1
- Jackie Gomez-Tejeda, Orange County Representative, District 4
- Kathy Hattaway, AICP, Planning Group Leader, Poulos & Bennett
- Coy Jones, Director of Programs SEIU – Florida Public Service Union
- Rachael Kobb, MPA, Government Relations Manager, Orlando Health
- Rena Langley, Senior Vice President of Public Affairs, Walt Disney World Resort
- Tina Lee, Land Entitlement Manager, Starlight Homes
- Amaris Leon, Orange County Representative District 5
- Adela Marie Lopez, Orange County Representative District 3
- Catherine McManus, President and CEO, Habitat for Humanity Greater Orlando & Osceola County
- Jill A. McReynolds, Executive Director, HANDS of Central Florida
- Kelly Miller Levine, Real Estate Professional and Residential Contractor, LemonTree Realty; Owner, Mikel Construction, LLC
- Lyndell Mims, Orange County Representative District 6
- Gerard Moss, Representante del Condado de Orange, Distrito 2
- Brock Nicholas, Presidente de la Division de Orlando de Lennar Homes
- Lydia Pisano, Broker Associate, Hampton & Hampton Property Management
- Ann Reinert, Vice President, Market Leadership Team Program, JPMorgan Chase & Co.



- Camille Reynolds, Directora Ejecutiva, Hannibal Square Community Land Trust
- Rhonda Rhodes, Vicepresidenta de Relaciones con los Empleados de Universal Orlando
- Kran Riley, Manager, Wayne Densch Charities; 4th Vice President for the Florida State Conference of the NAACP
- Hernan Rivera, AIA, NCARB, Associate, Design Architect, HuntonBrady Architects
- Candice Simmons, Vice President and Community Relations Senior Consultant, Wells Fargo
- Lee Steinhauer, Esq., Greater Orlando Builders Association
- Chip Tatum, CEO de la Asociación de Apartamentos del Orlando
- Beth Thibodaux, Directora Regional de Relaciones Gubernamentales de AdventHealth División de la Florida Central
- Rebecca “Becky” Wilson, Presidenta del Consejo de Distrito de Urban Land Institute Central Florida
- Mildred Wright, Representante del Condado de Orange, Distrito 4
- Chia-Yuan Yu, Ph.D., Profesor asistente en el Programa de Planificación Urbana y Regional, Escuela de Administración Pública de la Universidad de Florida Central
- Scott Zimmerman, President, AGPM

Welcome and Introductions

Co-chairs Prather and Keen led the Pledge of Allegiance.

Terry Prather

Mr. Prather thanked all members and welcomed everyone to the task force last meeting. Mr. Prather praised staff for their dedication.

Allan Keen

Mr. Keen briefly discussed the finalization of the recommendations and the action plan and future presentation to the Orange County Board of County Commissioners for vote. Mr. Keen opened the floor for public comment.

Public Comment

Scott Billue

He is the Founder of Matthew’s Hope, a homelessness provider for West Orange County. He brought a concern about housing for the homelessness and asked whether or not any member of the Task Force works with the homelessness on a day to day basis. Stressed importance on having representation on homelessness on the task force.

Mayor Demings replied by emphasizing all meetings were public and that one of the members of Task Force was actually homeless at one point in time. Mayor added many of the individuals on the task force provide or has provided services to the homeless.

Mayor Demings – Remarks

Mayor Demings praised team for extraordinary work. He thanked the group on behalf of the Board of County Commissioners, the residents and the County staff. The Mayor explained the



report will be a living document that will be put into action. He also said some recommendations will come with some monetary commitments and stressed that we cannot just have a conversation for the public sector; it will require engagement from the private/business sector.

Allan Keen

Mr. Keen directed the task force members to the meeting minutes for the previous meeting and asked for a motion to approve. The motion was seconded and approved by the task members.

Terry Prather

Mr. Prather reviewed the plan, which is proposed to add 30,300 incremental housing units to our region within the next 10 years. These units are a result of the taskforce identifying smaller things that can produce a large number of units. Mr. Prather recognized there is more to be done in terms of community education. Mr. Prather directed everyone to the copy of the final report and encouraged task members to make comments or any recommendations to be added.

Allan Keen

Mr. Keen refer to sources of funding and stressed the local funding amount projected over a 10 year period.

Coy Jones

Ms. Jones read a statement regarding her representation of thousands of SEIU members that live in Orange County. She also expressed non-process concerns indicating there was not a substantive meeting or communications with the members since the last time the group met in October. She raised concerns about receiving a draft report on the same day of the meeting. She is also concerned about physical construction of housing and how neighborhoods will look like and indicated we are missing the human component. On behalf of SEIU, she requested a meeting with the Mayor to look at alternatives to add a human element to the report or a meeting with the group before the report is presented to the Commission.

Catherine McManus

Ms. McManus was thankful to the staff for the inclusion of task force members and for putting all their recommendations and ideas into the report. She agreed the human element was not present but she clarified that she did not think it was part of what the group was tasked to do.

Dan Kirby

Expressed that the intent of the Task Force was to remove regulatory barriers to increase housing units and to leverage private investments dollars. The report produced does just that. The return on investment for the amount of properties projected is good.

Allan Keen

Discussed the inclusion of actionable items and measures to track the progress. Mr. Keen also highlighted the recommendation regarding dedicated staff members to implement this project.



Lynette Fields

She said she was very pleased with the outcome. She indicated that if all recommendations were implemented we would barely be catching up on our low housing crisis. She expressed concern for the amount of building permits being issued in District 1; she feels the plan leaves out District 1.

Frankie Elliot

Referred the group back to the accessibility model and the prioritization of recommendations to the County. Since there are limited resources, a priority list was developed regarding areas where it would be quicker to add housing units. This does not limit looking at other areas of the county where property is available.

Closing remarks

Terry Prather & Allan Keen

Co-Chairs provided closing remarks and shared their experience. Encouraged members to continue to stay engaged and keep a close look on the progress. They invited the task force members to come to the Dec. 17 meeting as the Co-Chairs present the Task Force recommendations to the Board of County Commissioners.

Mayor Demings

The Mayor stressed that housing is a complex issue and not unique to Orange County but is a worldwide issue. The Mayor's end goal is to be intentional about reducing the number of people who are rent-stressed or homeless. Mayor clarified the plan will address the human element as this is a plan to put people into houses. The Mayor invited the group to reconvene in the future to review of the work being done and to remain encouraged that their job was meaningful.

Allan Keen

Mr. Keen asked for a motion to adopt the plan and to submit it to the Board of County Commissioners. Motion was presented, seconded and approved by task members.

The meeting ended at 2:35pm.